

# Raise your online web profile - grow your business!

## 2day Advertising Rates and Coverage 2011

2day has an established national network of over 31,000 community and 162 British Armed Forces websites. Our Front-page adverts are directed by postcode to any or all of them. Uniquely location of each site can be merged into the text of your advert giving your organisation a local feel and greatly extending your presence on search engines.

### Front-page Banners

#### COMMUNITIES

(Village, Towns, Cities)

	Example Areas & Sites	Annual page impressions*	Book 6 months	Book 12 months
<b>One Community Site</b> One 2day site	e.g. Tavistock: <a href="http://www.tavistock.2day.ws">www.tavistock.2day.ws</a>	20,000	£65	£95
<b>Local Postcode Area **</b> All 2day Community sites within a local postcode	e.g. PL19 (up to 10 sites)	100,000	£95	£14
<b>Regional Postcode Area**</b> All 2day Community sites within regional postcode	e.g. PL (up to 250 sites)	400,000	£175	£295
<b>UK Wide**</b> Nationwide on all 2day Community sites	31,000 2day Community sites	10,000k	£595	£995

#### ARMED FORCES

(Army, RAF & Navy)

<b>One Forces Site</b> Any one 2day Forces Base	e.g. Armed Forces Innsworth: <a href="http://www.forcesinnsworth.2day.ws">www.forcesinnsworth.2day.ws</a>	50,000	£95	£149
<b>Regional Forces Sites**</b> All 2day Forces sites within regional postcode	e.g. OX – 4 sites, RAF Benson, RAF Brize Norton, Bicester, Abingdon	385,000	£175	£295
<b>All Forces Sites**</b> All 2day Forces Garrisons: UK & BFG Germany	162 Armed Forces Bases UK & BFG	2,000k	£495	£845

### Internal Adverts

<b>Whole 2day Network</b> Choose any 2day section relevant to your business	20 words plus a logo going to whole network. Can be stand alone or added to support a front-page advertisement	N/A	£95	£145
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### Contact

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Telephone 01822 860148 or 01822 600001 National Portal [www.2day.ws](http://www.2day.ws) Example Websites & advertising [www.microportals.co.uk](http://www.microportals.co.uk)

\* Approximate annual predicted page impressions - based on the last 12 months' figures

\*\* **Text merge available** - add 10% if required