

Raise your online web profile - grow your business!

2day Advertising Rates and Coverage 2011

2day has an established national network of over 31,000 community and 162 British Armed Forces websites. Our Front-page adverts are directed by postcode to any or all of them. Uniquely location of each site can be merged into the text of your advert giving your organisation a local feel and greatly extending your presence on search engines.

Front-page Banners

COMMUNITIES

(Village, Towns, Cities)

	Example Areas & Sites	Annual page impressions*	Book 6 months	Book 12 months
One Community Site One 2day site	e.g. Tavistock: www.tavistock.2day.ws	20,000	£65	£95
Local Postcode Area ** All 2day Community sites within a local postcode	e.g. PL19 (up to 10 sites)	100,000	£95	£149
Regional Postcode Area** All 2day Community sites within regional postcode	e.g. PL (up to 250 sites)	400,000	£175	£295
UK Wide** Nationwide	31,000 2day Community sites	10,000k	£1,775	£3,495

ARMED FORCES

(Army, RAF & Navy)

One Forces Site Any one 2day Forces Base	e.g. Armed Forces Innsworth: www.forcesinnsworth.2day.ws	50,000	£95	£149
All Forces Sites** All 2day Forces Garrisons: UK & BFG Germany	162 Armed Forces Bases UK & BFG	2,000k	£495	£845

Educational Sites

Preschools 2,740	2,740 sites nationwide	1,000k	£275	£495
Primary Schools 26,000	26,000 sites nationwide	3,000k	£275	£495
Secondary Schools 3,700	3,700 sites nationwide	2,000k	£275	£495
Colleges & Universities 1340	1,340 sites nationwide	800,000	£275	£495

Internal Adverts

Whole 2day Network Choose any 2day section relevant to your business	20 words plus a logo going to whole network. Can be stand alone or added to support a front-page advertisement	N/A	£95	£145
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Contact

Richard Searight, 2day Microportals Ltd, East Quither Farm, Tavistock, Devon PL19 0PZ
Telephone 01822 860148 or 01822 600001 National Portal www.2day.ws Example Websites & advertising www.microportals.co.uk

* Approximate annual predicted page impressions - based on the last 12 months' figures

** **Text merge available** - add 10% if required